

PRIORITIES

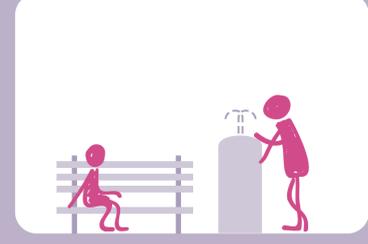
BEAUTIFUL CITY



The city of Prague is unique in its **urban and architectural richness**, something which not only must be protected, but also developed further. It is therefore essential to adopt and apply methodological rules and regulations that will allow the city to develop contextually with respect to the composition of Prague's public spaces, panorama, aesthetic and compositional axis, green hills and the rooftop landscape.



In terms of city planning it is necessary to develop and then consistently implement procedures to ensure **compact construction** projects that respect the surrounding locational context with a clearly defined public space. Extensive construction projects should be implemented, especially in transitional areas.



It is necessary to focus primarily on the **quality of public spaces**, in order to make them more attractive for leisure and for movement through the city. **Residential and aesthetic quality** and utility value will be considered when creating new spaces and modifying existing ones. This will occur even with partial projects, such as adapting transport or technical infrastructure.



The city will prioritize **sustainable transportation, walking, cycling and public transport**, which is already well developed. Congested major city routes, such as the expressway, will be rebuilt with other purposes in mind.

SOCIAL COHESION



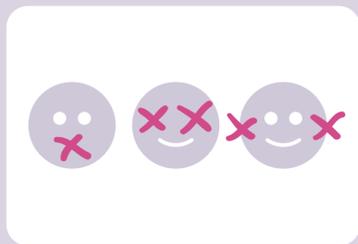
In order to **strengthen intergenerational cohesion** it is necessary to fully **embrace the potential offered by older residents** and their involvement in communal and working life. The relationships between the different generations can be strengthened by **removing barriers to the employment of senior citizens** and supporting affordable leisure and educational activities.



It is necessary to update the range of street furniture and **eliminate all physical barriers**, including in public transport, which could discourage persons with impaired mobility, for example, from engaging in social and cultural activities in the city.



In order to **eliminate the number of persons forced to move out of their apartments**, it is necessary to strengthen the link between the social services, introduce an early intervention system, set up guarantee mechanisms and provide anti-debt, social and legal counseling.

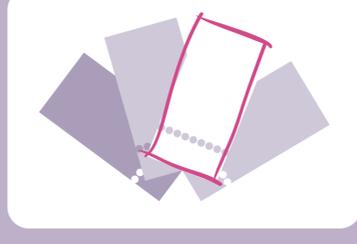


A key factor in the framework of the integration process is the role of **inclusive and free education**, especially with regard to foreign nationals and their children. Key activities should therefore **include assigning foreign children with assistants and providing them with non-segregated education** through the methodological support of schools and trained and adequately remunerated teachers.



In those areas of the city that already show signs of social exclusion, measures must be introduced to enhance their social characteristics. Specifically, investment into the cultivation of public space and the residential environment in these locations and linking and **integrating segregated localities with neighboring unproblematic parts of the city**.

AUTHENTIC CITY



Prague is undeniably the center of gravity of Czech culture, and so it has to create conditions that **stimulate the growth of culture** and initiate collaboration between the individual stakeholders. This includes national institutions, as they form the basis of Prague's cultural infrastructure. Consequently, Prague should strengthen **cooperation between existing local centers and citywide institutions**, encourage collaboration between schools and cultural institutions and set up a system of cooperation between city boroughs and municipal libraries, while including methods used to evaluate shared projects.

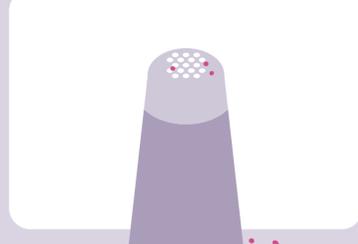


The presentation of the city has to be **easily understandable, memorable** and above all must reflect the real physical and cultural character of the city. Prague should therefore **unify the way the city is presented abroad** as a stable, highly-rated location with cultural traditions, a place favorable for both life and investment.

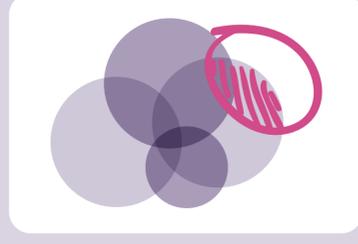


An **authentic experience** is a key aspect of cultural tourism. Prague has to **take some of the burden off the historical center** of the city, namely the Royal Route, to ease the overwhelming touristic presence, and create alternative main tourist routes in the larger city center.

CIVIC SOCIETY



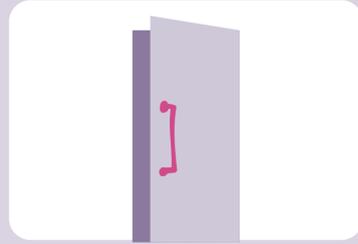
In order to manage and develop the city, we have to develop the idea of what we want from our city, in other words what we want from ourselves and what we want from others, and this **idea must be widely shared**. However, a **shared idea** like this cannot emerge without **common values and attitudes** which are represented by civil society.



The formation of communities in urban areas requires **close proximity to housing**, public spaces, semi-public and semi-private spaces, courtyards, streets, squares, parks and playgrounds. Therefore, it is necessary to design quality, functional and **welcoming public spaces with recreational areas and playgrounds**, and not only in busy areas, but throughout the entire inhabited area of the city.

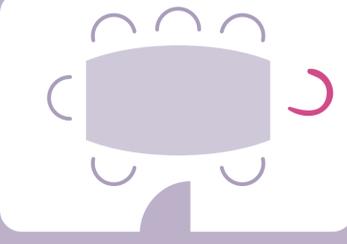


Where there is a lack of **community spaces**, sports centers and extracurricular facilities, the municipality will support their **construction or the refurbishment** of existing facilities to improve their conditions so as to meet current needs.

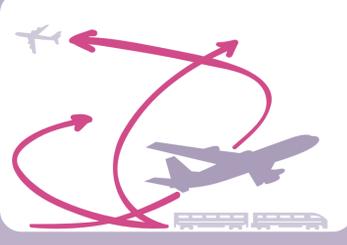


The city must actively **get citizens involved** in education sessions and public discussions about current municipal issues such as sustainable urbanism, energy efficiency, heritage protection, the quality of quality and the environment.

THRIVING CITY



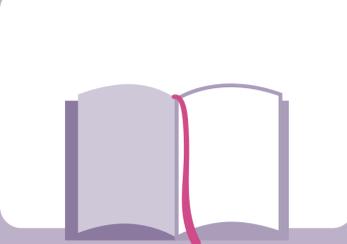
Prague will develop its traditional role as an intersection in continental relations, as its influence extends beyond the Czech national borders. **The city will strengthen its political and economic importance**, for which there is considerable potential.



An integral part of supporting international importance is excellent international accessibility, which is mostly focused on **the airport and the development of train corridors**. Those projects are not within the municipality's competence, but **the city must actively initiate these key projects**, which are also important for the further development of Prague and the Czech Republic.

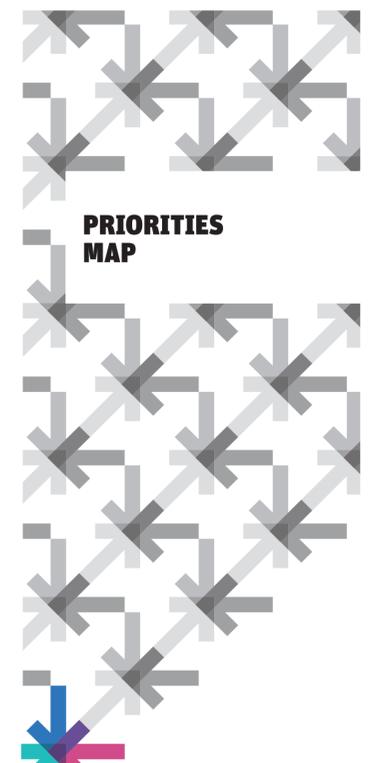


Prague is the economic center of the country and, owing to its position and especially for the sake of further development, it needs to ensure a stable environment. **actively support its entrepreneurs** and strive to **attract new investors**. Special attention should be paid to what Prague offers in terms of high added value and **promising branches** such as industries related to the natural sciences, creative businesses and new technologies.



It is important to develop education from an early age in kindergartens and schools, with a focus on complexity and **individual creativity**. At higher levels education should be a part of commercial practice and must be **linked to the private sector**, especially for sharing experience and know-how.

PRIORITIES MAP



STRATEGICKÝ PLÁN M. PRAHY